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December 18, 2006

Mr. Michael E. Marshall  
Secretary of the Senate  
Second Floor, State Capitol  
Des Moines, IA 50319

Ms. Margaret A. Thomson  
Chief Clerk of the House  
Second Floor, State Capitol  
Des Moines, IA 50319

Dear Mr. Marshall and Ms. Thomson:

In accordance with §262.93 of the Code of Iowa, the annual report (2005-06) of the College Bound and IMAGES Programs at the Regent universities is hereby submitted to the General Assembly.

If there are any questions concerning this report, please let me know.

Sincerely,

Gary W. Steinke

Enclosure

cc: Legislative Log  
Legislative Liaisons

dg/h/aa/sfa06/leglog06.doc

**COLLEGE BOUND  
and  
IOWA MINORITY ACADEMIC GRANTS  
FOR ECONOMIC SUCCESS  
(IMAGES)**

**The University of Iowa**

**Annual Report  
2005-2006**

**BOARD OF REGENTS  
STATE of IOWA**

**COLLEGE BOUND  
and  
IOWA MINORITY ACADEMIC GRANTS  
FOR ECONOMIC SUCCESS  
(IMAGES)**

**The University of Iowa  
Annual Report  
2005-2006**

**Introduction**

The University of Iowa is committed to a climate that respects and values diversity; to the recruitment and retention of students, faculty, and staff who contribute to diversity; and to administrative procedures and programs that support this diversity. The Iowa Promise, the University of Iowa Strategic Plan for 2005-2010, drafted in 2004, recognizes diversity as a core value of the UI that sets us on the path towards promoting excellence in education by increasing the diversity of the faculty, staff and students and providing a welcoming and inclusive climate for all members of our community.

The College Bound and IMAGES programs foster the University's diversity goals by supporting outreach to Iowa minority students to encourage them to pursue opportunities in higher education, and the financial support to help them realize their goals. The College Bound and IMAGES programs are important to the University's wider efforts to promote and maintain a culturally diverse learning environment. Additional University programs of community outreach, financial aid and scholarships, cultural centers, academic support programs, cultural studies courses and curricula, multicultural campus organizations and performance groups, cultural events and celebrations, and other resources are used to support these outreach efforts and create a welcoming and supportive campus environment for all students, faculty and staff.

At The University of Iowa, the Provost, through the Associate Provost for Diversity, oversees and coordinates many of the University's diversity efforts and administers, with assistance of the Office of Admissions, the College Bound Program, and with the Office of Student Financial Aid, the IMAGES program.

This report summarizes College Bound activities and IMAGES scholarships awarded during the 2005-2006 academic cycle. Information for the report has been compiled from data available July 15, 2006. Specific outreach and recruitment activities in 2005-2006 conducted under the College Bound Program are listed and described in the **Appendix**.

## COLLEGE BOUND

**Purpose and Funding Allocation** - College Bound and IMAGES were established by the Iowa Legislature. These programs are intended to provide Iowa minority students with information and experiences relating to opportunities offered at the Regents universities. Consistent with these purposes, The University of Iowa has developed a range of programs for elementary, middle, and secondary students and their families that include academic enrichment encouragement to consider attending a post-secondary institution and admissions information. Funds are allocated annually from The University of Iowa General Education Fund to support the College Bound program; in 2005-2006, \$124,000 was allocated to support these efforts.

**College Bound Participation** - **Table 1** shows for 2005-2006, a total of **1,709** Iowa resident students in Kindergarten through 12<sup>th</sup> grade participated in College Bound Programs conducted by The University of Iowa. This total includes **1,302** ethnic minority students, 185 White, Non-Hispanic students, and 222 students of unknown ethnicity. Participation of students in a College Bound program activity is recorded by the university and vouchers are issued to secondary school student participants (grades 7-12). Upon enrollment at a Regents institution, voucher recipients are given priority in the awarding of funds under the IMAGES program.

**College Bound/IMAGES Vouchers** – In **Table 2** The University of Iowa reports that for 2005-2006, a total of **1,307** Iowa resident minority students in grades 7-12 participated in a College Bound/IMAGES voucher activity through The University of Iowa or through a program jointly sponsored with Iowa State University and the University of Northern Iowa. A College Bound voucher was sent to each qualified student.

**College Bound Activities and Events** – **Table 3** shows the number of participants in College Bound activities for 2005 categorized by type of event/activity. A total of **1,709** Iowa (resident) K-12 students participated, including **1,302** minority students. The **Appendix** lists and describes the specific College Bound program activities within each event/activity category available to elementary and secondary students.

**College Bound Admissions and Enrollment** - **Table 4** shows the number of entering College Bound freshmen (1<sup>st</sup> year) and undergraduate transfer students who applied, were admitted, and enrolled for the Fall 2005 term at The University of Iowa. A total of 6,715 applications from Iowa resident freshmen and transfer students were received, including **561** from minority students. From the total applicant pool, 5,745 were admitted, and 3,505 were enrolled. This included **446** minority students admitted and **263** Iowa resident minority students enrolled.

## IMAGES Awards

IMAGES awards of up to a maximum of **\$3,500** per year are made to Iowa minority students who demonstrate financial need. IMAGES awards may be received for a maximum of eight semesters and the student must be making satisfactory academic progress toward their degree. The amount of **\$1,180,384** was allocated to the IMAGES grant program for 2005-2006 year from the University of Iowa General Education Fund.

**Total Award Numbers and Dollars** - The University of Iowa reports that a total of **390** Iowa minority undergraduate students received IMAGES grant awards for the 2005-2006 academic year. These students received a total of **\$1,180,384** for an average award of **\$3,027** per student.

**Awards to College Bound/IMAGES Voucher Recipients** - For 2005, of the **390** students receiving an IMAGES grant award, **180** are College Bound/IMAGES voucher recipients receiving a total of **\$535,496** for an average award of **\$2,975** per student.

**IMAGES Grant Awards and Ethnicity** - In 2005, IMAGES awards were distributed to the following racial/ethnic minority groups:

<b>African American</b>	<b>107</b>
<b>American Indian/Alaskan Native</b>	<b>20</b>
<b>Hispanic/Latino</b>	<b>105</b>
<b>Asian American/Pacific Islander</b>	<b><u>158</u></b>
<b>Total</b>	<b>390</b>

**IMAGES Grant Awards and Class Rank** - In 2005, IMAGES awards were distributed to the following classes of students:

<b>Freshmen</b>	<b>110</b>
<b>Sophomore</b>	<b>90</b>
<b>Junior</b>	<b>101</b>
<b>Senior</b>	<b><u>89</u></b>
<b>Total</b>	<b>390</b>

**Awards to Iowa Residents** - All **390** IMAGES grant awards for 2005-2006 are held by Iowa resident students, which remains unchanged from prior years.

## APPENDIX

### COLLEGE BOUND ACTIVITIES The University of Iowa Annual Report 2005-2006

Approximately 1,700 Iowa K-12 students participated in College Bound sponsored events or activities in 2005-2006. (See **Table 3, College Bound Participation-Event**) The College Bound events and activities are summarized here.

#### Campus Visits

- **College Bound Campus Visits:** Opportunity at Iowa with the Office of Admissions organizes and conducts the Campus Visits Program that brings minority individuals and groups to campus. Among the groups who visit the campus annually are: Burlington High School, Cedar Rapids Washington High School, Davenport 100 Black Men, Davenport LINKS Program, Des Moines Hoover High School, Des Moines North High School, Meskwaki Summer Youth Employment Program, UNI Educational Talent Search, UNI Upward Bound, Waterloo Lincoln Elementary School, Waterloo West High School, West Liberty High School. High school students meet with staff from the offices of Admissions, Financial Aid, Opportunity at Iowa, Support Service Programs, and a student panel. If possible, they also receive a campus tour and attend cultural or sporting events.

#### On-Campus Programs

- **Cultural Diversity Day:** The University of Iowa designates a day to recognize, celebrate, and inform people about the diversity of cultures in the community. The event draws audiences of more than 3000 to the campus each year.
- **Multicultural Graduation and Recognition Banquet:** Approximately 300 individuals, including prospective students and their families, attend this annual event, which is designed to recognize publicly minority students receiving professional, graduate, and undergraduate degrees from the University of Iowa. Collegiate Deans and Department Directors present awards to the students. In addition, students confer an award on a faculty or staff member who has worked tirelessly to enhance diversity in all aspects of campus life.

#### Off-Campus Programs

- **Visits to Targeted Schools:** In Iowa, targeted schools include every school with 5% or more minority enrollment, and selected out-of-state schools with 15% or more minority enrollment. Opportunity at Iowa works with the Office of Admissions to conduct outreach and recruitment of minority high school and undergraduate students within the state of Iowa (College Bound Program) as well as out of state.
- **Multicultural Engineering Student Association (MESA):** University of Iowa College of Engineering students assist in the tutoring of minority students in the Iowa City School District. Professor Victor Rodgers, UI College of Engineering and Marian Coleman, Iowa City Equity Coordinator, administered this program with support from Opportunity at Iowa.
- **American Indian/Native Alaskan Initiatives:** The University of Iowa conducted and expanded a number of activities aimed at recruiting American Indian/Native Alaskan students. These included outreach to the Meskwaki Settlement, campus visits by Native students, collaboration with the American Indian Student Association, the American Indian Science and Engineering Society, sponsorship of the Iowa First Nations Summer Programs for 9<sup>th</sup> and 10<sup>th</sup> grade students, and on-site visits to meet with different Iowa community groups. An indication of the success of our efforts can be seen in the increase in enrollment in the Iowa First Nations Summer Program from 6 students in 2005 to 21 students in 2006.

- **Dream Sharer Project:** This is a collaborative project between the University of Iowa's Office of Equal Opportunity and Diversity and the Opportunity at Iowa office with the Jane Boyd Community House Achievement Academy. It is designed to help children in grades 3 – 8 begin to realize their dreams as they gain an increased understanding of the past. Activities include; mentoring by college students, intergenerational oral history collecting by the children and an intergenerational storytelling swap meet.
- **PreView Iowa:** The University of Iowa invites high school students and their families who are from groups traditionally underrepresented in higher education to attend information sessions presented by Opportunity at Iowa, The Office of Admissions, Student Financial Aid, Support Service Programs, Academic Advising, Housing, College of Liberal Arts and Sciences, Engineering, Business, Nursing, Biosciences, Medicine and various other UI departments. In 2005-2006 PreView Iowa programs were hosted in Waterloo, Sioux City, and Des Moines to inform students, parents, and school personnel of the opportunities at Iowa, the advantages of higher education, and how to qualify and apply for admission.
- **“Strengthening and Valuing Latino/a Communities in Iowa” Conference and the Latino/a Youth Conference:** This event, sponsored by the SUI School of Social Work and the State of Iowa Commission on Latino Affairs, provides an opportunity to explore the changing demographics and dynamics of the Iowa Latino/a community. The Latino/a Youth Leadership Development Summit is an opportunity for Latino/a high school juniors and seniors to gain essential leadership skills. Opportunity at Iowa provides support for this event.

### College Fairs

- **Sioux City Career, College and Leadership Conference:** The University of Iowa, together with Iowa State University and the University of Northern Iowa, has been a leader in co-sponsoring this event in the Sioux City Community School District since its inception. Workshops are offered on subjects from how to prepare for college to how to complete financial aid information forms. Between 200-300 minority students participate.

### School & Community Partnerships

- **Schools & Communities Partnership (SCP) Program:** Beginning in 1999-2000, Opportunity at Iowa began the SCP Program in which public schools, community colleges, and community-based education programs in Iowa's largest minority-serving school districts/communities are visited on a regular basis. Partnerships between certain schools and community-based programs and the University have been formed to advance the academic success of participating students and to increase the likelihood that these students will pursue their higher education at a Regents institution, especially the University of Iowa. A new direction with increased focus on extended programming with these partners was implemented during this academic year. Areas of concentration are Des Moines, Waterloo, Sioux City, Tama, West Liberty, and Cedar Rapids.

### Pen Pals

- **Pen Pal Partnerships with Cedar Rapids Grant Wood Elementary, West Liberty Middle School, and Sioux City Riverside Elementary:** Elementary students (fourth- and fifth-graders) are matched with student pen pals from The University of Iowa. The goals of this program are to provide students with positive role models and to increase their motivation for academic success. Sioux City Riverside Elementary was added as a new pen pal partner school in 2005-2006.

## Summer Programs

- **Pre-College Summer Programs:** 75 Iowa resident minority students participated in many of the 10 different summer workshops or programs supported by the Office of Opportunity at Iowa in 2005-2006. In our summer programs, students live on campus for two to six weeks, allowing them to explore the campus, meet students, and work closely with faculty and staff. Pre-college summer programs supported by Opportunity at Iowa are the All-State Music Camp, Cedar Rapids Academy, Davenport and Des Moines Journalism Academies, High School Journalism Workshops, Iowa First Nations Summer Program, Iowa Talent Project, Iowa Young Writers Studio, Life Science Summer Program and the Secondary Student Training Program.
- **Cedar Rapids Academy:** The Academy for Scholastic and Personal Success is a six-week summer program for African American students in grades eight through twelve, aimed at enhancing self-confidence and increasing academic achievement through intensive instruction in African American history and literature, math, science, and study skills. This program receives support from the Office of Opportunity at Iowa.

## Other College Bound Activities

- **University of Iowa Live Radio Shows:** These are weekly programs on KBBG radio, Waterloo and on KJMC, Des Moines. An Opportunity at Iowa staff host interviews a special guest from the University or community, a faculty member, student, program administrator or community member that discusses issues of interest to the local community. Waterloo and Des Moines community leaders have also been special guests on the radio show.
- **Opportunity at Iowa Publications:** Opportunity at Iowa publications were updated to provide additional resources for individuals interested in the University of Iowa. Some of these updates included the website ([www.uiowa.edu/~provost/oi](http://www.uiowa.edu/~provost/oi)), the *Opportunities* newsletter now published on-line, and a Resource Guide that provides information from academic to social resources.

*Opportunities* informs the University community about matters of interest to minority students, faculty and staff, and provides information about multicultural events, student services, academic programs, scholarships, research/job/career development opportunities, and summer programs.

Iowa State University  
Ames, Iowa

College Bound/IMAGES Report  
**2005-2006 Academic Year**

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

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# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

A total of 770 students attended a College Bound-sponsored event during the 2005-2006 year. Vouchers or Certificates of Participation were mailed to all students.

### **A number of changes were made to the College Bound Program at Iowa State University during FY05-06:**

- Invitations to programs and activities were focused on inviting students who had attended a previous College Bound event back to a second or third activity with College Bound. Examples include the Early Outreach Program (EOP) and invitations to on and off campus programs.
- Awareness of College Bound was increased among Iowa State staff and students resulting in increased collaboration within the university. The Office of Admissions collaborates with both academic and student affairs in recruitment and campus visits. The College Bound program existing under the umbrella of Admissions continues to connect to staff and faculty across the Iowa State campus.
- A lead role was taken in the planning of the summer 2006 Early Outreach Program at Iowa State University (EOP @ ISU). The EOP planning committee includes staff members in the Department of Residence, Educational Talent Search Program, Science Bound, College Bound and the Office of Admissions.
- An EOP program for rising 12 grade students was not offered due to a lack of interest and applications. An attempt will be made to offer an EOP 12 College Prep Workshop for 2007.

The Iowa State University College Bound Program continued to work with the University of Iowa and the University of Northern Iowa on sponsoring some of the larger College Bound events. However, several Iowa State College Bound events were sponsored independently of the other Regent institutions.

Parent sessions were offered in addition to student sessions at several of our College Bound events, including the Partnership in Economic Progress (PEP) Academy campus visit, EOP @ ISU, and the Multicultural Vision Program (MVP) interviews. Parents and siblings were encouraged to attend sessions focusing on how to prepare for college and specific Iowa State admission requirements.

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### Summary of Activities by Program and Ethnicity

A total of 770 College Bound program vouchers and certificates of participation were distributed to participants in College Bound programming.

Program Activity	Ethnicity*					Total
	1	2	4	6	8	
Career, College & Leadership Conference	1	2	0	6	72	81
Central Iowa Latino Expo	0	0	0	152	6	158
College Night, Perry	0	0	0	9	0	9
EOP @ ISU	1	53	4	17	14	89
Multicultural Vision Program	6	43	85	50	2	186
<b>Program Activity Total</b>	<b>8</b>	<b>98</b>	<b>89</b>	<b>234</b>	<b>94</b>	<b>523</b>
<b>College Campus Visits</b>						
Briar Cliff ETS	2	1	7	3	8	21
Central College Educational Talent Search	1	5	2	7	45	60
Simpson College Upward Bound	1	4	4	10	8	27
Meskwaki Settlement Group	32	0	0	0	0	32
Roosevelt Latino & Bosnian Drop Out Prevention	0	0	0	15	17	32
Sanford Community Center	2	4	1	15	8	30
UNI Talent Search and Upward Bound	0	5	0	0	3	8
PEP Academy Campus Visit	0	10	0	5	1	16
SHPE Shadow Day	0	0	0	20	0	20
<b>College Campus Visits Total</b>	<b>38</b>	<b>29</b>	<b>14</b>	<b>75</b>	<b>90</b>	<b>246</b>
<b>Total Participants/Voucher Recipients</b>	<b>47</b>	<b>127</b>	<b>103</b>	<b>309</b>	<b>184</b>	<b>770</b>

\* Ethnicity Key:

1 = American Indian      2 = African American  
 4 = Asian American      6 = Hispanic or Latino/a

8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

**Summary of Activities by Grade Level and Ethnicity**

Grade Level Breakdown	Ethnicity*					Total
	1	2	4	6	8	
1 <sup>st</sup> -6 <sup>th</sup> Grade	1	1	0	0	0	2
7 <sup>th</sup> Grade	14	4	3	10	7	38
8 <sup>th</sup> Grade	3	18	2	12	10	45
9 <sup>th</sup> Grade	6	22	3	34	15	80
10 <sup>th</sup> Grade	9	24	4	37	23	97
11 <sup>th</sup> Grade	4	6	7	94	80	191
12 <sup>th</sup> Grade	10	52	84	122	49	317
<b>Total Number of Students Served in 2005-2006</b>	<b>47</b>	<b>127</b>	<b>103</b>	<b>309</b>	<b>184</b>	<b>770</b>

**Senior Admission Status by Ethnicity at Iowa State**

	Ethnicity*					Total
	1	2	4	6	8	
<b>Graduating High School Seniors</b>	<b>10</b>	<b>52</b>	<b>84</b>	<b>122</b>	<b>49</b>	<b>317</b>
Applications	4	41	82	49	14	190
Offers	4	37	79	44	12	176
Accepted**	4	28	65	37	4	138
Enrolled	4	28	65	35	4	136
IMAGES recipients	3	21	49	26	0	99

\* Ethnicity Key:

1 = American Indian      2 = African American

4 = Asian American      6 = Hispanic or Latino/a

8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

\*\*Accepted: Submitted matriculation fee.

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### College Bound Program Most Successful in Attracting Students to Iowa State University

#### Multicultural Vision Program\*\*\*

The Multicultural Vision Program (MVP) was created to provide up to 100 College Bound participants, in-state minority students with demonstrated need, the opportunity to receive a renewable tuition grant provided they demonstrate potential in ways that go beyond class ranking or test scores. The program targets 100 students to receive the grant. Students attend programs and participate in interviews in order to be selected. Iowa State staff visit with each candidate and the candidate's family regarding their options at Iowa State University through the Multicultural Vision Program.

Each year, Iowa State awards approximately 100 MVP scholarships. A total of 99 new MVP students enrolled at Iowa State University for the Fall 2006 semester. These 99 award recipients will participate in a University Studies orientation course during the Fall 2006 semester and in other programs and activities, including events for parents and families, throughout their enrollment.

Grade Level Breakdown	Ethnicity*					Total
	1	2	4	6	8	
12 <sup>th</sup> Grade	6	43	83	51	1	<b>184</b>
Totals	6	43	83	51	1	<b>184</b>
Applied	4	37	81	39	1	<b>162</b>
Offered	4	34	79	35	1	<b>153</b>
Accepted**	4	27	65	31	0	<b>127</b>
Enrolled	4	27	65	30	0	<b>126</b>

\* Ethnicity Key: 2 = African American  
 1 = American Indian 6 = Hispanic or Latino/a  
 4 = Asian American 8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

\*\* Accepted: Submitted matriculation fee.

\*\*\* Students who participated in the MVP Program activities during 2004-05, however not all of the accepted students are eligible for the MVP scholarship.

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### Proposed Programs for 2006-2007

While each program has individual objectives, the common goal is to prepare multicultural students for college admission, inform them of their college options, and assist them with application processes and financial aid.

#### **Campus Visits, *Iowa State University***

Several schools and agencies will be contacted and encouraged to schedule a campus visit to Iowa State University. Visits will be coordinated with the Offices of Admissions, Multicultural Student Affairs, Student Financial Aid, Student Support Services, and various academic departments. Students will interact with college student mentors and staff. Possible programs/groups/schools involved in campus visits for 2005-06 include:

Abraham Lincoln High School, Council Bluffs  
Burlington High School  
Des Moines East High School  
Des Moines Hoover High School  
Des Moines Lincoln High School  
Des Moines Roosevelt High School  
Educational Talent Search/Briar Cliff University, Sioux City  
Educational Talent Search/Central College, Pella  
Educational Talent Search/Iowa State, Ames  
Educational Talent Search/UNI, Cedar Falls  
Educational Talent Search/WITCC, Sioux City  
Muscatine High School  
Perry High School  
Sanford Community Center, Sioux City  
South Tama High School  
Storm Lake Middle and High School, Storm Lake

#### **Career, College, and Leadership Conference, *Sioux City, Iowa***

The conference hosts ninth- through twelfth-grade multicultural students from the Sioux-land area and focuses on personal motivation, academic, and career information sessions. In addition, the program offers students the opportunity to visit with admissions representatives from the tri-state (Iowa, Nebraska, South Dakota) area and receive information regarding admissions criteria, applications, programs offered, and cost of attendance. In the past, College Bound has co-sponsored the event. It is expected that College Bound will continue its sponsorship, in addition to providing breakout sessions and bringing Iowa State students when possible.

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### Proposed Programs for 2005-2006

#### Continued

##### **Central Iowa Latino College Expo, Pella, Iowa**

Several hundred Latino high school students from central Iowa attend a conference designed to address the needs of Latino student populations, provide information regarding academic and personal preparation for success, and motivate students. College Bound and Iowa State University hosted the 2005 program. College Bound will sponsor and participate in the 2006 program to be held at Simpson College.

##### **Perry College Night**

This event will provide students and parents an opportunity to discuss college admission requirements, scholarships, and academic life for Latino students. There will be speakers and college representatives. College Bound will co-sponsor this event and make presentations with Iowa State students serving on a student panel or in a college fair setting. Current ISU students from the Perry area are invited to come to the event and share their Iowa State University experience.

##### **EOP @ ISU, Iowa State University**

College Bound, in cooperation with several Iowa State departments, will host summer enrichment camps for high school students. These one-week, summer residential programs will provide learning and exploring opportunities for students while they participate in a college environment. The 2006 program served rising 9<sup>th</sup> through 11<sup>th</sup> grade students from Iowa. Two one-week programs grouping 9<sup>th</sup>, and 10<sup>th</sup>/11<sup>th</sup> grade students were offered. Parents and siblings attended opening/closing ceremonies and received information related to college admissions, appropriate pre-college curriculum choices, and financial aid procedures. A program for rising 8<sup>th</sup> grade students was cut in 2004 due to budget constraints.

A modified program for rising 12<sup>th</sup> grade students was not offered for the summer of 2006 due to lack of interest and low applications. In 2007 College Bound plans to offer a program to continue to support and inform students and parents about the college selection process, assist with college applications and provide connections to resources on college campuses that serve students of color, first generation college students and/or low income students.

##### **Multicultural Student Workshops, Council Bluffs, Sioux City, Fort Dodge, Muscatine, and Waterloo**

These workshops invite multicultural students from a select school to attend a college workshop presented by Iowa State University's College Bound program. Students learn about College Bound and receive information about preparing for college. The presentations focus on reasons students should attend college, the differences between 2-year and 4-year colleges, and students' college preparation checklists for each grade level. Students also receive enrollment presentations from an Iowa State admissions representative and learn about programs offered at Iowa State that serve students of color.

##### **Multicultural Vision Program, Iowa State University**

The Multicultural Vision Program (MVP) was created to provide up to 100 College Bound participants, in-state multicultural students with demonstrated need, the opportunity to receive a renewable tuition grant provided they demonstrate potential in ways that go beyond class ranking or test scores. The program targets 100 students to receive the grant. Students attend programs and participate in interviews in order to be selected. Iowa State staff visit with each candidate and the candidate's family regarding their options at Iowa State University through the Multicultural Vision Program.

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### **Muscatine College Fair, *Muscatine Community College***

This program is offered to students from the Muscatine area in grades 9-12. The conference is focused on the needs of Hispanic/Latino students and provides information regarding post-secondary options. This event offers a keynote address, college admissions booths, and breakout sessions on a variety of topics. College Bound will be a co-sponsor and facilitate breakout sessions.

### **Native American Symposium, *Iowa State University***

Native American high school students will be invited to attend the Native American Symposium at Iowa State. Students will attend learning sessions on college preparation and listen to keynote speakers during workshops. Iowa State University students will join the group to share personal stories and information about their journey to college. In previous years, students have participated in the Pow Wow offered during the event.

### **Eastern Iowa Latino College Night – West Liberty, IA**

This new program is offered to students from the West Liberty area in grades 9-12. The conference is focused on the needs of Hispanic/Latino students and provides information regarding post-secondary options. This event offers college admissions booths and breakout sessions on a variety of topics. College Bound will be a co-sponsor and facilitate breakout sessions when possible.

## **College Bound Allocation**

### **FY 2005-2006**

Department Salaries	\$0
Supplies and Services	\$35,273
Employee Benefits	\$0
<b>TOTAL DEPARTMENT</b>	<b><u>\$35,273</u></b>

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### INDIVIDUAL PROGRAM DETAIL

<b>Career, College and Leadership Conference</b>						
A conference for multicultural students from the Sioux City tri-state area was held that focused on academic, leadership, career, and motivational issues. Students in grades 9-12 attended breakout sessions, participated in a college fair and listened to motivational speeches. The College Bound program presented breakout sessions and participated in a college fair that showcased Iowa State programs and services available to students.						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
9 <sup>th</sup> Grade	0	0	0	0	0	0
10 <sup>th</sup> Grade	0	0	0	1	8	9
11 <sup>th</sup> Grade	0	1	0	4	50	55
12 <sup>th</sup> Grade	1	1	0	1	14	17
<b>Totals</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>6</b>	<b>72</b>	<b>81</b>
Applied	0	0	0	0	8	8
Offered	0	0	0	0	6	6
Accepted**	0	0	0	0	2	2
Enrolled	0	0	0	0	2	2

\* Ethnicity Key:  
 1 = American Indian      2 = African American  
 4 = Asian American      6 = Hispanic or Latino/a  
 8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### INDIVIDUAL PROGRAM DETAIL

<b>Central Iowa Latino College Expo</b>						
<p>College Bound at Iowa State University sponsored this annual event targeting Latino/a youth in the Central Iowa area. The daylong program offered informational sessions on academics, financial aid, career paths, student panels, and college representatives/booths on the Iowa State campus. In addition, students were given several opportunities to learn about careers. College Bound will continue to collaborate with the Des Moines Public Schools and other Des Moines area colleges and universities to co-sponsor this event with rotating hosting responsibilities each year.</p>						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
9 <sup>th</sup> Grade	0	0	0	11	0	11
10 <sup>th</sup> Grade	0	0	0	19	2	21
11 <sup>th</sup> Grade	0	0	0	64	0	64
12 <sup>th</sup> Grade	0	0	0	58	4	62
Totals	0	0	0	152	6	158
Applied	0	0	0	9	2	11
Offered	0	0	0	8	2	10
Accepted**	0	0	0	6	1	7
Enrolled	0	0	0	5	1	6

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 8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### INDIVIDUAL PROGRAM DETAIL

<b>Perry College Night</b>						
The College Bound Program represents Iowa State University and works closely with the Perry community to promote higher education and understanding requirements for entering Iowa's colleges and universities.						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
8 <sup>th</sup> Grade	0	0	0	1	0	1
9 <sup>th</sup> Grade	0	0	0	3	0	3
10 <sup>th</sup> Grade	0	0	0	2	0	2
11 <sup>th</sup> Grade	0	0	0	3	0	3
12 <sup>th</sup> Grade	0	0	0	0	0	0
Totals	0	0	0	9	0	9
Applied	0	0	0	0	0	0
Offered	0	0	0	0	0	0
Accepted**	0	0	0	0	0	0
Enrolled	0	0	0	0	0	0

\* Ethnicity Key:  
 1 = American Indian      2 = African American  
 4 = Asian American      6 = Hispanic or Latino/a  
 8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### CAMPUS VISIT DETAIL

EOP @ ISU						
<p>Two separate, week-long residential programs were offered to rising ninth, and tenth, eleventh grade students. Students who attended the program the previous year were given priority in admission to the program. The goals of the program were to provide exposure to college life, help explore career options, assist with leadership and teamwork skills, and present opportunities to interact with Iowa State students and staff. EOP participants received instruction in math, science, and language arts while participating in hands-on activities and projects. Final projects were presented at the end of each week. Parents, family members, and siblings attended opening/closing ceremonies and received information related to college admissions, appropriate pre-college curriculum choices, and financial aid procedures.</p> <p>**One rising 12<sup>th</sup> grade student attended the rising 10/11 grade program.</p>						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
Rising 9 <sup>th</sup> Grade	0	16	0	8	6	30
Rising 10 <sup>th</sup> Grade	0	14	3	6	5	28
Rising 11 <sup>th</sup> Grade	1	22	1	3	3	31
**Rising 12 <sup>th</sup> Grade	0	1	0	0	0	1
Totals	1	53	4	17	17	89

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# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### CAMPUS VISIT DETAIL

#### College Campus Visits

The purpose of campus visits is to provide an opportunity for multicultural students to visit our college campus and explore their options at Iowa State University. The College Bound Program sponsored several group and individual visits during the year. All the students who participated in a campus visit received information from admissions and financial aid staff, received information in the academic discipline of their choice, had opportunities to interact with Multicultural Student Affairs staff and students, toured campus and residence halls and ate lunch in dining centers or the student union food court. The groups included the following:

Briarcliff Educational Talent Search						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
10th Grade	1	0	3	1	2	7
11h Grade	1	0	3	2	4	10
12th Grade	0	1	1	0	2	4
Total	2	1	7	3	8	21

Simpson College Upward Bound Program						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
7 <sup>th</sup> Grade	1	4	2	9	7	23
8 <sup>th</sup> Grade	0	0	2	1	1	4
Totals	1	4	4	10	8	27

Central College Educational Talent Search						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
10 <sup>th</sup> Grade	0	0	0	0	1	1
11 <sup>th</sup> Grade	0	3	2	4	22	31
12 <sup>th</sup> Grade	1	2	0	3	22	28
Totals	1	5	2	7	45	60

\* Ethnicity Key:  
 1 = American Indian      2 = African American  
 4 = Asian American      6 = Hispanic or Latino/a  
 8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### CAMPUS VISIT DETAIL

<b>UNI Educational Talent Search &amp; Upward Bound</b>						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
10 <sup>th</sup> Grade	0	1	0	0	0	1
11 <sup>th</sup> Grade	0	1	0	0	0	1
12 <sup>th</sup> Grade	0	3	0	0	3	6
Totals	0	5	0	0	3	8
Applied	0	1	0	0	1	2
Offered	0	1	0	0	1	2
Accepted**	0	0	0	0	0	0
Enrolled	0	0	0	0	0	0

<b>Partners for Economic Progress (PEP) Academy Campus Visit</b>						
Partners for Economic Progress (PEP), a nonprofit organization, was created to address the economic development needs of Central Iowa's urban communities. The organization's highest priority is to provide academic and motivational support to 8 <sup>th</sup> – 12 <sup>th</sup> grade students of color in Des Moines and outlying areas. The College Bound Program and Iowa State University work closely together to promote higher education and understanding requirements for entering Iowa's colleges and universities.						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
9 <sup>th</sup> Grade	0	2	0	2	0	4
10 <sup>th</sup> Grade	0	5	0	1	1	7
11 <sup>th</sup> Grade	0	1	0	0	0	1
12 <sup>th</sup> Grade	0	2	0	2	0	4
Totals	0	10	0	5	1	16
Applied	0	2	0	0	0	2
Offered	0	1	0	0	0	1
Accepted**	0	1	0	0	0	1
Enrolled	0	1	0	0	0	1

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 4 = Asian American      6 = Hispanic or Latino/a  
 8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### CAMPUS VISIT DETAIL

<b>Society of Hispanic Professional Engineers (SHPE) Shadow Day</b>						
The Society of Professional Hispanic Engineers hosts Latino high school students from the greater Des Moines area on campus for a day to participate in hands on activities and learn about the college admissions process. The College Bound Program and Iowa State University work closely together to promote higher education and understanding requirements for entering Iowa's colleges and universities.						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
9 <sup>th</sup> Grade	0	0	0	4	0	4
10 <sup>th</sup> Grade	0	0	0	3	0	3
11 <sup>th</sup> Grade	0	0	0	9	0	9
12 <sup>th</sup> Grade	0	0	0	4	0	4
<b>Totals</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>20</b>	<b>0</b>	<b>20</b>
Applied	0	0	0	0	0	0
Offered	0	0	0	0	0	0
Accepted**	0	0	0	0	0	0
Enrolled	0	0	0	0	0	0

\* Ethnicity Key:  
 1 = American Indian      2 = African American  
 4 = Asian American      6 = Hispanic or Latino/a  
 8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### CAMPUS VISIT DETAIL

<b>Sanford Community Center</b>						
The College Bound Program hosts the Sanford Community Center from Sioux City every other year for a campus visit. The Sanford Center provides after school activities to students in the Sioux City area. The goal of the visit is to familiarize the students with a state university and give them a first-hand look at all aspects of campus life.						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
5 <sup>th</sup> Grade	1	0	0	0	0	1
6 <sup>th</sup> Grade	0	0	0	0	1	1
7 <sup>th</sup> Grade	1	0	0	1	1	3
8 <sup>th</sup> Grade	0	0	0	0	3	3
9 <sup>th</sup> Grade	0	3	0	7	3	13
10 <sup>th</sup> Grade	0	0	0	2	2	4
11 <sup>th</sup> Grade	0	0	0	4	0	4
12 <sup>th</sup> Grade	0	0	0	1	0	1
<b>Totals</b>	<b>2</b>	<b>3</b>	<b>0</b>	<b>15</b>	<b>11</b>	<b>30</b>
Applied	0	0	0	0	0	0
Offered	0	0	0	0	0	0
Accepted**	0	0	0	0	0	0
Enrolled	0	0	0	0	0	0

\* Ethnicity Key:  
 1 = American Indian      2 = African American  
 4 = Asian American      6 = Hispanic or Latino/a  
 8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### CAMPUS VISIT DETAIL

<b>Meskwaki Settlement</b>						
The Meskwaki Settlement brings students for a campus visit every other year. The College Bound Program and Iowa State University work closely together to promote higher education and understanding requirements for entering Iowa's colleges and universities.						
Ethnicity*						
Grade Level Breakdown	1	2	4	6	8	Total
7 <sup>th</sup> Grade	12	0	0	0	0	12
8 <sup>th</sup> Grade	3	0	0	0	0	3
9 <sup>th</sup> Grade	6	0	0	0	0	6
10 <sup>th</sup> Grade	7	0	0	0	0	7
11 <sup>th</sup> Grade	3	0	0	0	0	3
12 <sup>th</sup> Grade	1	0	0	0	0	1
<b>Totals</b>	<b>32</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>32</b>
Applied	0	0	0	0	0	0
Offered	0	0	0	0	0	0
Accepted**	0	0	0	0	0	0
Enrolled	0	0	0	0	0	0

\* Ethnicity Key:  
 1 = American Indian      2 = African American  
 4 = Asian American      6 = Hispanic or Latino/a  
 8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### 2005-2006 IMAGES Program Expenditures

State Expenditure	\$680,000
Institutional Expenditure	\$1,034,002
<b>Total</b>	<b>\$1,714,002</b>

<b>2005-2006 IMAGES Grant – Enrolled Undergraduates</b>						
<b>Race/Ethnicity and Educational class of IMAGES Recipients</b>						
Ethnicity*						
	<b>1</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>Total</b>
Seniors	1	19	41	24	1	85
Juniors	1	17	40	18	1	77
Sophomores	1	18	54	20	0	93
Freshman	0	29	39	40	3	111
<b>Total</b>	<b>3</b>	<b>83</b>	<b>174</b>	<b>102</b>	<b>4</b>	<b>366</b>

**2005-2006 IMAGES Awardees that are also College Bound voucher recipients = 366**

**2005-2006 IMAGES Expenditures with College Bound Vouchers = \$1,034,002**

\* Ethnicity Key:  
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 4 = Asian American      6 = Hispanic or Latino/a  
 8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

# IOWA STATE UNIVERSITY

## 2005-2006 COLLEGE BOUND PROGRAM REPORT

### FIVE-YEAR HISTORICAL PARTICIPATION

Number of Participants by Ethnicity						
	1	2	4	6	8	Total
2005-2006	47	128	103	309	184	771
2004-2005	12	167	107	189	94	569
2003-2004	18	210	176	351	95	850
2002-2003	35	344	160	386	n/a	925
2001-2002	36	367	180	318	n/a	901
<b>Total</b>	<b>148</b>	<b>1,216</b>	<b>726</b>	<b>1,553</b>	<b>373</b>	<b>4,016</b>

Number of Participants					
	2005-2006	2004-2005	2003-2004	2002-2003	2002-2001
Participants	771	566	850	925	901
Received Vouchers	771	566	850	925	901
Graduating High School Seniors	317	384	415	368	418
Accepted Offer of Admissions	138	135	130	133	159
<i>Enrolled **</i>	136	113			

\*\* Enrolled data is available for the 2004-05 and 2005-06 report because the due date is after the 10<sup>th</sup> day of the start of the academic year. Enrolled data is provided for a comparison or history if the report due date continues to be after 10<sup>th</sup> day.

\* Ethnicity Key:  
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 8 = White (non-Hispanic) & Non-responders: 2003-2004 is the first year reported.

# University of Northern Iowa

## Annual Report on College Bound and Images Programs

2005-2006

The College Bound Program supports the recruitment efforts of the Office of Admissions through traditional and non-traditional activities designed to inform and encourage students of color to pursue higher education. Students identified in high schools, visitation programs, co-sponsored programs, the College of Business Administration Excel Program and referrals from faculty, alumni, and community members are entered into an enrollment management tracking system. This system provides on-going informational mailings and other communication to students and/or parents from initial inquiry to actual enrollment.

### **Brief description of the College Bound programs provided in 2005-2006 including co-sponsored programs**

At the University of Northern Iowa the College Bound Programs incorporate a variety of activities sponsored by the Office of Admissions, College of Business Administration and individual university departments/colleges. Activities include a campus visitation program, community/high school visits, college fairs, and co-sponsored programs. The Ethnic Student Promoters, a group of enthusiastic UNI students who assist with campus and community programs, provide tours, host visitors for lunch, present panel discussions and are instrumental in providing a minority student perspective on college life.

### **Campus Visitation Programs**

The Campus Group Visitation included sessions on admission requirements and application process, financial aid/scholarship process, student support services, campus tour, student panel and lunch in one of our dining centers. The following is a listing of the College Bound Campus Visitation Programs conducted during the 2005-2006 academic year:

#### **UNI ETS Campus Visit**

July 11, 2005 Participants: 25

Description: Students from UNI Educational Talent Search Program, Waterloo, IA participated in campus visit. Visit included presentations from admissions, financial aid and Student Support Services Program. ESP members provided students with a student panel for general questions, tour of the campus and hosted lunch in the dining center

#### **UNI Gear Up Program**

July 22, 2005

Participants: 32

Students from the UNI Gear Up Program participated in a campus visit. The visit included an admissions presentation, campus tour, lunch on campus and attendance at theatre production of "Chocolate Factory."

#### **Meskwaki Campus Visit**

September 17, 2005

Participants: 6

Students from Tama participated in an admissions/financial aid presentation, were hosted to lunch in the dining center and attended the Annual UNI Pow Wow.

**UNI-DOME College Fair**

September 20, 2005

Participants: 23

Students from the Waterloo/Cedar Falls and surrounding area were invited to participate in the Annual UNI DOME College Fair. Twenty-three ethnic minority students filled out UNI information cards and were sent a letter to acknowledge their participation. Approximately 900 students attend the College Fair annually.

**St Ambrose Upward Bound Campus Visit**

October, 7, 2005

Participants: 13

Description: Participants from the St Ambrose Upward Bound Program, Davenport visited campus. Visit included presentations from admissions, financial aid and student support services. ESP members provided students with a campus tour and student panel. Students were hosted to lunch at the dining center.

**Meskwaki and PEP Campus Visit**

November 11, 2005

Participants: 34

Tama high school students and the Des Moines Partners in Education Program visited campus and participated in presentations on admission requirements, financial aid/scholarships, student panel on college life, and student support services available on campus. ESP members provided students with a campus tour and student panel. Students were hosted to lunch at the dining center.

**UNI ETS Campus Visit**

November 30, 2005

Participants: 15

Description: Students from UNI Educational Talent Search Program, Waterloo, IA participated in campus visit. Visit included presentations from admissions, financial aid and student support services. ESP members provided students with a student panel for general questions, tour of the campus and hosted lunch in the dining center.

**Quad City Scholars Campus Visit**

December 7, 2005

Participants: 32

Students included participants of the Quad City Scholars Program. Students participated in presentations from admissions, financial aid and student support services. Students engaged in a tour of the campus and lunch was hosted in the dining center. The Ethnic Student Promoters presented a student panel about life on campus. Students also participated in a Major Showcase presentation involving faculty and staff representing their respective disciplines.

**UNI ETS Campus Visit**

December 15, 2005

Participants: 17

Description: Students from UNI Educational Talent Search Program, Waterloo, IA participated in campus visit. Visit included presentations from admissions, financial aid and student support services. ESP members provided students with a student panel for general questions, a tour of the campus and hosted lunch in the dining center

**UNI ETS Middle School Campus Visit**

February 6, 2006

Participants: 11

Middle school Educational Talent Search Program participants from Waterloo and Cedar Falls visited the UNI Museum, listened to a presentation on the importance of good grades and courses needed for admission to college, student support services, toured the UNI campus and ESP students hosted lunch in the dining center.

**UNI ETS Campus Visit**

March 9, 2006

Participants: 5

Students from UNI Educational Talent Search Program, Waterloo, IA assisted the Gallagher-Bluedorn Performing Arts Center staff with set-up for show for exposure to behind the scene jobs in theater production.

**Partners in Economic Progress (PEP Academy) Campus Visit**

March 23, 2006

Participants: 9

High school students from Des Moines High School visited campus and heard presentations on admissions, financial aid, on campus housing and student support services. The visit also included a campus tour, student panel and lunch in the campus dining center.

**UNI ETS Campus Visit**

March 27, 2006

Participants: 14

Students from UNI Educational Talent Search Program, Waterloo, IA participated in campus visit. Visit included presentations from admissions, financial aid, student support services and Dept. of Residence. Students also attended the art exhibit at the Kamerick Art Center. ESP members provided students with a student panel for general questions, tour of the campus and hosted lunch in the dining center.

**Boys and Girls Club of Des Moines Campus Visit**

April 14, 2006

Participants: 3

Students visited a class, participated in presentation on admissions and financial aid. They were hosted to lunch with the Ethnic Student Promoters. A UNI alum chaperone provided a tour of campus and escorted them to admissions and financial aid to follow up on their status.

**Hoover Middle School Campus Visit**

April 21, 2006

Participants: 18

Middle school students from Hoover Middle School, Waterloo, IA, visited campus. Presentation included "Your Courses Count," importance of good grades, student panel discussion, campus tour and lunch in the dining center.

**UNI Talent Search Middle School Teen Summit**

April 18, 2006

Participants: 68

Students from Waterloo middle schools visited campus and participated in a teen summit. Students also toured the campus and had lunch in the dining center.

**ETS High School Teen Summit**

April 20, 2006

Participants: 37

Students from Waterloo high schools participated in discussions regarding teen sexuality, hip hop transitions (hip hop culture) and law and the legal system. Lunch was provided in the dining center.

**Spring Individual Campus Visits**

May 15, 2006

Participants: 5

Individual campus visits included an appointment with an admissions counselor, campus tour and lunch in the dining center. Individual appointments covered admission requirements, financial aid information, liberal arts core requirements, major requirements and answers to any specific questions by student and/or parent(s).

## **Community Programs and/or High School Visits**

Specifically arranged sessions for minority students in Iowa high schools included a presentation on admission requirements and procedures for admission. In addition, information on housing, financial aid and student support services available for minority students was presented. Visits were arranged through high school guidance counselors and/or school personnel who work specifically with minority students.

### **Meskwaki College and Career Fair**

July 20, 2005

Participants: 12 students completed UNI information cards

College fair for middle and high school participants of the Meskwaki Tribe's Summer Youth Employment Program. Students participated in career, college informational and cultural sessions. Participating in the fair was a staff member from the UNI McNair Scholars Program. McNair Scholars program provided information about services and graduate opportunities for juniors at UNI.

### **UNI Upward Bound Orientation**

October 6, 2005

Participants: 45

UNI staff participated in Fall Classic Upward Bound Program Fall Orientation. Students and parents/guardians were present to learn about the TRIO Programs and Classic Upward Bound Policies and Requirements for students. UNI representatives discussed the importance of education, working to their potential and impact of parental support in the success of students.

### **Eastern Iowa Latino College Night**

October 11, 2005

Participants: 54 students completed UNI cards of 120 attendees

College Fair for Latino students and parents of West Liberty High School. Bi-lingual presentations on financial aid, planning for college, a panel of Latino college students and educational options were featured.

### **Preview UNI at UNICUE**

October 20, 2005

Participants: 28

Students and parents from Waterloo were invited to learn about UNI. Presenters included the Associate Vice President for Educational and Student Services, Executive Director of Enrollment Services, a student panel of Ethnic Student Promoters and faculty representing their respective colleges. Presentations included admission and financial aid process and highlights of colleges by faculty.

### **Des Moines Lincoln High School**

March 2, 2006

Participants: 92

The high school visit included a power point presentation on admission requirements, financial aid and scholarships and a discussion on the importance of higher education.

### **Regents College Fairs**

May 15, 2006

Participants: 10

Regents college fairs are staffed by admissions counselors representing the Regents' universities during the fall and spring semesters. Self identified students of color from the following cities attended the fairs: Bellevue – 1; Dubuque – 1; Jefferson – 4; LeMars – 1; Muscatine – 1; West Branch - 2

## **Fall High School Visits**

December 15, 2005

Participants: 6

The high school visit includes a presentation on admission requirements, admission process, financial aid, liberal arts core and an opportunity to ask questions of the admission counselor. Students who attended presentation self identified as minority students and represented the following areas: Davenport – 5 and Tama - 1.

## **Describe co-sponsored programs**

### **Co-sponsored Programs**

The following programs were co-sponsored by the University of Northern Iowa, the University of Iowa and Iowa State University. Additional universities/colleges co-sponsoring these programs are listed under each activity.

#### **Sioux City Leadership Conference**

October 11, 2005

Participants: 53 students signed UNI cards (approximately 250 total students participated in the program)

The Sioux City School District annually sponsors a Leadership Conference for minority students from Sioux City and the surrounding area. Students have the opportunity to meet admission representatives from various colleges/universities, participate in small group presentations, listen to a motivational speaker and meet with college students.

Sponsors include: Sioux City School District, U of Iowa, ISU and UNI

#### **Latino Expo**

November 6, 2005

Participants: 163

This was the ninth annual program for Latino students from Des Moines and surrounding communities. Activities included a presentation on college preparation, a college fair, motivational speakers, campus tours of Central College, financial aid information and information on campus life.

Sponsors: UNI, ISU, SUI, Drake University, Central College, Simpson College, DMACC

- **Describe the number of College Bound participants by race/ethnicity and grade level.**  
See Table F
- **Describe the number of College Bound participants who received vouchers.**  
Seven hundred twenty nine students received vouchers.  
(Only students in grades 7 – 12 who are identified as ethnic minorities and Iowa residents are eligible to receive vouchers, therefore, there is a difference in the total number of participants and the number of vouchers received.) See Table E

- **Describe how College Bound/IMAGES programs are promoted to elementary and secondary school students. Describe the involvement of parents in any of the activities.**

Students are identified through a variety of means such as college fairs, counselors, and community programs. Information is sent through an enrollment management tracking system indicating when counselors will be visiting their specific high school or attending a college fair in their area and inviting students to visit campus. We work very closely with community programs to bring groups of students to campus or to provide programs in interested communities. Individual students and parents are sent personalized letters of invitation to attend community outreach programs.

Parental involvement has included chaperoning groups that visited campus and participating in many of the same activities that were provided for visiting students. Parents are encouraged, and sometimes required, to attend activities with their student. Specific sessions are often conducted for parents regarding financial aid, options for students who may not meet regular admission requirements, safety concerns, housing, etc.

- **Include the College Bound budget for 2005-2006 for your institution. Include updates for prior years, if appropriate.**

The original allocation of College Bound money to the University of Northern Iowa was \$80,000. See Table B.

Initially, the College of Education was allocated \$25,000 for the Minorities in Teaching Program. The Office of Admissions was allocated \$25,000 to permit the appointment of an Admissions Counselor dedicated to College Bound programs and activities designed to recruit minority students to the University. The balance of the funds are used by the Office of Admissions for printing recruitment literature, travel to high schools and community colleges, state-wide leadership conferences and other expenses associated with College Bound recruitment programs.

- **Describe the effectiveness of the College Bound activities:**

***Number of students reached***

A total of 724 ethnic minority students participated in a College Bound Program. An additional 97 Caucasian participated in College Bound activities from TRIO programs. A total of 831 students participated in College Bound activities.

***Number of College Bound participants who applied to Regent universities***

A total of 35 students applied to UNI for Fall 2006 who had earned certificates (vouchers).

***Number of College Bound participants who were accepted by Regent universities***

Of the 35 students who applied, 26 were accepted to UNI for Fall 2006.

***Number of College Bound participants who enrolled at Regent universities***

Of the 26 officially admitted to UNI, 18 enrolled for the Fall 2006.

Students received certificates from UNI or one of the other two Regents institutions and may have been earned prior to programs conducted in 2005-2006. Students who attended programs and received vouchers from the University of Iowa or Iowa State have been identified and noted in the numbers above.

- ***Number of College Bound participants who graduated from Regent universities***  
Seven students graduated from UNI in 2005-2006 who were College Bound participants.
- ***Which College Bound activities have been most successful in leading to college enrollment? Use data to describe successful programs.***

#### **Campus Visit**

For college bound students, the campus visit is the most important element in the decision making process. During a campus visit, prospective students learn about admissions requirements and procedures, financial aid, and have the opportunity to visit a class in session. UNI Ethnic Student Promoters assist in these visits by guiding prospective students, parents and counselors on campus tours, accompanying them to lunch in a dining center, and presenting "life as a UNI student." The focus of each visit is to encourage middle and senior high school students to pursue post-secondary education. Programs are designed according to the age/grade level of the participants.

#### **Community College**

Community colleges with substantial minority enrollments are targeted for special minority visits. Contact is made with the minority advisors (when available) or designated counselors to inform them of upcoming visits. Students who are identified are entered into the enrollment management tracking system which insures that they receive appropriate information.

#### **Multicultural Resource Guide**

A Multicultural Resource Guide is now available on the web. The guide is a reference for African American, Native American, Asian American and Latino students, faculty and staff. It contains information regarding on-campus resources such as traditions and events, ethnic student organizations, multicultural courses, and a directory of minority faculty and staff. Off-campus information includes places of worship, barber shops/beauty salons, and ethnic restaurants and grocery stores.

#### **Multicultural Recruitment Guide**

The Multicultural Recruitment Guide is a supplement to the UNI Viewbook. The purpose of the Guide is to highlight the University's minority services, courses, and faculty/staff to prospective students. The Guide profiles successful students, describes student services designed for minority students' success, admission requirements and financial aid information.

#### **Web Site**

The Office of Admissions is updating its web page and will be including links to Multicultural Resources on campus including College Bound programs and activities.

- **Describe the Minorities in Teaching (MIT) Program. Include information relating to budget, participation, and completion.**  
The Multicultural Initiatives in Teaching (MIT) Program was "reactivated" March, 2006 and program planning resumed for the 2006-2007 academic year. The MIT Director is working with the Waterloo Community School District Coordinator for the Multicultural Future Teacher Academy (MFTA). The MFTA is co-sponsored by Waterloo Community Schools and the UNI Multicultural Initiatives in Teaching Program. Future planning, activities, recruitment, and support of students involved in the MIT Program and the MFTA will continue during the 2006-2007 academic year.

- **Items for Report:**
  - ***Number of total participants in College Bound activities for 1998-1999, 1999-2000, 2000-2001, 2001-2002, 2002-2003, 2003-2004, 2004-2005 and 2005-2006 by race/ethnicity and grade level.***  
Data not available at this time by race/ethnicity and grade level for 1998-1999, 1999-2000, 2000-2001, 2001-2002. See Chart F for 2003-2004, 2004-2005 and 2005-2006 data.
  - ***Number of College Bound participants in 1998-1999, 1999-2000, 2000-2001, 2001-2002, 2003-2004, 2004-2005 and 2005-2006 who received vouchers.***  
Data not available at this time by race/ethnicity and grade level for 1998-1999, 1999-2000, 2000-2001. See Table E for 2001-2002, 2002-2003, 2003-2004, 2004-2005 and 2005-2006 data.
  - ***Number of College Bound participants who were graduating seniors.***  
A total of 179 participants in College Bound activities were graduating high school seniors. See Table F.

### **Images**

- 2005-2006 IMAGES expenditures for UNI.  
See Table A
- There are 729 IMAGES awardees that are also College Bound Voucher recipients.
- The total expenditures for IMAGES awardees that were College Bound recipients are \$345,725.
- Number of IMAGES recipients by race/ethnicity and by educational level.  
See Tables C and D

TABLE A  
IMAGES EXPENDITURES  
1997-98 to 2005-06

	1997-98	1998-99	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06
SUI									
Total	\$637,211	\$636,474	\$700,000	\$735,006	\$772,485	\$906,483	\$1,117,013	\$1,118,069	\$1,180,384
ISU									
Total	\$634,836	\$680,528	\$690,045	\$680,000	\$680,000	\$1,026,555	\$1,390,279	\$1,636,648	\$1,714,002
UNI									
Total	\$332,200	\$332,200	\$332,300	\$335,843	\$338,743	\$334,653	\$336,573	\$333,559	\$345,725
Total									
Total	\$1,604,247	\$1,649,202	\$1,722,345	\$1,750,849	\$1,791,228	\$2,267,691	\$2,843,865	\$3,088,276	\$3,240,111

TABLE B  
COLLEGE BOUND EXPENDITURES  
1997-98 to 2005-06

	1997-98	1998-99	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06
SUI									
Total			\$100,000	\$110,000	\$110,000	\$110,000	\$119,000	\$121,000	\$124,000
ISU									
Total			\$92,066	\$95,526	\$94,734	\$82,846	\$35,273	\$35,273	\$35,273
UNI									
Total	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000	\$80,000
Total									
Total	\$80,000	\$80,000	\$272,066	\$285,526	\$284,734	\$272,846	\$234,273	\$236,273	\$239,273

TABLE C  
RACE/ETHNICITY OF IMAGES RECIPIENTS  
1997-98 to 2005-06

	African-Am.	Hispanic-Am.	Native Am.	Asian-Am.	Total
<b>SUI</b>					
1997-98	57	36	21	144	258
1998-99	60	40	23	134	257
1999-00	76	45	21	158	300
2000-01	73	66	14	143	296
2001-02	81	63	17	142	303
2002-03	78	73	16	141	308
2003-04	51	72	16	136	275
2004-05	64	69	19	122	274
2005-06	107	105	20	158	390
<b>ISU</b>					
1997-98	75	53	6	149	283
1998-99	84	55	4	183	326
1999-00	103	53	5	187	348
2000-01	90	67	6	151	314
2001-02	77	65	5	128	275
2002-03	85	79	5	151	320
2003-04	86	87	6	158	342
2004-05	85	95	5	172	364
2005-06	83	102	3	174	366
<b>UNI</b>					
1997-98	95	27	10	47	179
1998-99	97	27	7	46	177
1999-00	116	28	10	57	211
2000-01	95	35	7	55	192
2001-02	96	39	12	48	195
2002-03	99	37	9	45	190
2003-04	93	35	8	47	183
2004-05	91	39	6	46	182
2005-06	96	42	8	42	188
<b>Total</b>					
1997-98	227	116	37	340	720
1998-99	241	122	34	363	760
1999-00	295	126	36	402	859
2000-01	258	168	27	349	802
2001-02	254	167	34	318	773
2002-03	262	189	30	337	818
2003-04	230	194	30	341	800
2004-05	240	203	30	340	820
2005-06	286	249	31	374	944

TABLE D  
DISTRIBUTION BY EDUCATIONAL LEVEL OF IMAGES AWARDEES  
1997-98 to 2005-06

	Freshmen	Sophomores	Juniors	Seniors	Total
<b>SUI</b>					
1997-98	74	64	63	57	258
1998-99	62	70	70	55	257
1999-00	44	62	50	144	300
2000-01	106	53	55	82	296
2001-02	90	74	77	62	303
2002-03	89	66	81	72	308
2003-04	105	81	117	91	394
2004-05	116	64	98	96	374
2005-06	110	90	101	89	390
<b>ISU</b>					
1997-98	73	37	46	127	283
1998-99	62	76	80	108	326
1999-00	97	70	94	87	348
2000-01	91	67	66	90	314
2001-02	108	85	42	40	275
2002-03	106	94	65	55	320
2003-04	98	99	75	70	342
2004-05	102	89	90	83	364
2005-06	111	93	77	85	366
<b>UNI</b>					
1997-98	48	26	40	65	179
1998-99	47	28	45	57	177
1999-00	50	35	46	80	211
2000-01	59	33	48	52	192
2001-02	40	48	40	67	195
2002-03	34	43	56	57	190
2003-04	44	31	39	69	183
2004-05	39	41	33	69	182
2005-06	52	32	50	54	188
<b>Total</b>					
1997-98	195	127	149	249	720
1998-99	171	174	195	220	760
1999-00	191	167	190	311	859
2000-01	256	153	169	224	802
2001-02	238	207	159	169	773
2002-03	229	203	202	184	818
2003-04	247	211	231	230	919
2004-05	257	194	221	248	920
2005-06	273	215	228	228	944

TABLE E  
RACE/ETHNICITY OF COLLEGE BOUND VOUCHER RECIPIENTS  
2001-02 to 2005-06

	African-Am.	Hispanic-Am.	Native Am.	Asian-Am.	Other**	Total
SUI						
2001-02	396	366	83	210	814	1,869
2002-03	590	370	73	237	72	1,342
2003-04	640	607	84	248	64	1,643
2004-05	591	450	131	265	22	1,459
2005-06	539	242	64	348	114	1,307
ISU						
2001-02	367	318	36	180		901
2002-03	344	386	35	160		925
2003-04	210	351	18	176	95	850
2004-05	167	189	12	104	94	566
2005-06	127	309	47	103	184	770
UNI						
2001-02	212	166	40	50		468
2002-03	330	163	37	55		585
2003-04	335	231	24	57		647
2004-05	468	273	75	61		877
2005-06	389	263	50	27		729
Total						
2001-02	975	850	159	440	814	3,238
2002-03	1,264	919	145	452	72	2,852
2003-04	1,185	1,189	126	481	159	3,140
2004-05	1,226	912	218	430	116	2,902
2005-06	1,055	814	161	478	298	2,806

\*\*White or unknown race/ethnicity.

TABLE F  
COLLEGE BOUND PARTICIPANTS BY RACE/ETHNICITY AND GRADE LEVEL  
2003-04 to 2005-06

	Grades 1-4			Grades 5-6			Grades 7-8			Freshmen			Sophomores			Juniors			Seniors			Unknown			Total		
	03-04	04-05	05-06	03-04	04-05	05-06	03-04	04-05	05-06	03-04	04-05	05-06	03-04	04-05	05-06	03-04	04-05	05-06	03-04	04-05	05-06	03-04	04-05	05-06	03-04	04-05	05-06
SUI																											
African-American	7	8	3	46	58	48	157	86	114	128	68	81	78	101	83	117	165	106	148	151	120	12	21	35	693	658	590
Hispanic-American	27	18	25	13	9	24	55	31	29	55	51	35	105	67	34	184	119	86	203	177	151	5	5	13	647	477	397
Native American	0	0	0	1	2	0	22	6	13	9	35	7	4	34	14	15	25	15	32	30	14	2	1	1	85	133	64
Asian-American	5	0	1	18	1	8	25	45	28	10	20	19	27	13	13	63	52	39	120	133	140	3	2	3	271	266	251
Total	39	26	29	78	70	80	259	168	184	202	174	142	214	215	144	379	361	246	503	491	425	22	29	52	1,696	1,534	1,302
ISU																											
African-American				2	1	1	37	31	22	22	23	22	21	15	24	32	20	6	93	77	52				207	167	127
Hispanic-American				2	2	0	13	16	22	50	15	34	79	19	37	68	56	94	139	81	122				351	189	309
Native American				1	2	1	6	1	17	0	3	6	2	1	9	2	1	4	8	4	10				19	12	47
Asian-American				3	1	0	14	6	5	3	4	3	5	4	4	17	7	7	134	85	84				176	107	103
Total	0	0	0	8	6	2	70	54	66	75	45	65	107	39	74	119	84	111	374	247	268	0	0	0	753	475	586
UNI																											
African-American		4	0	24	40	4	76	126	87	34	70	77	32	72	93	88	126	65	105	74	67				359	512	393
Hispanic-American		1	0	16	7	1	5	40	10	9	20	23	23	39	27	104	110	108	90	64	95				247	281	264
Native American		0	0	0	2	0	5	17	3	0	17	6	2	17	14	6	15	18	11	9	9				24	77	50
Asian-American		0	0	0	0	0	1	4	12	0	1	1	4	1	0	25	32	6	27	23	8				57	61	27
Total	0	5	0	40	49	5	87	187	112	43	108	107	61	129	134	223	283	197	233	170	179	0	0	0	687	931	734
Total																											
African-American	7	12		72	99		270	243		184	161		131	188		237	311		346	302		12	21		1,259	1,337	0
Hispanic-American	27	19		31	18		73	87		114	86		207	125		356	285		432	322		5	5		1245	947	0
Native American	0	0		2	6		33	24		9	55		8	52		23	41		51	43		2	1		128	222	0
Asian-American	5	0		21	2		40	55		13	25		36	18		105	91		281	241		3	2		504	434	0
Total	39	31	29	126	125	0	416	409	0	320	327	0	382	383	0	721	728	0	1,110	908	0	22	29	0	3,136	2,940	29